

The City of Aventura



19200 West Country Club Drive Aventura, FL 33180

City Commission Workshop Meeting

November 19, 2015
Immediately following Commission Meeting.
Executive Conference Room

AGENDA

1. ***Arts & Cultural Center Advisory Board Appointments (City Manager) ****
Future Action Required: Resolution
2. ***Partnership with North Miami Beach Little League (City Manager)****
3. ***Request of Biscayne Lake Gardens to Convey City Roadways Back to the Association (City Manager) ****
Future Action Required: Resolution
4. ***Update on Drone Regulations (City Attorney)***
5. ***Discussion on Naming a City Owned Area after George Berlin (Commissioner Landman)****
6. ***Adjournment***

*** Back-up Information Exists**

This meeting is open to the public. In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this meeting because of that disability should contact the Office of the City Clerk, 305-466-8901, not later than two days prior to such proceeding.

CITY OF AVENTURA

OFFICE OF THE CITY MANAGER

MEMORANDUM

TO: City Commission

FROM: Eric M. Soroka, ICMA-CM, City Manager 

DATE: October 16, 2015

SUBJECT: **Aventura Arts & Cultural Center Advisory Board**

The current two (2) year term of the members of the Aventura Arts & Cultural Center Advisory Board expires in October 2015. The following is the list of the current members:

Amit Bloom
Gladys Mezrahi
Dr. Jules Oaklander
Renee Rotta
Susan Gottlieb
Lenore Toby-Simmons

I have attached the applications and resumes of individuals that are interested in the Board that have been provided by members of the Commission.

I have placed this matter on the Workshop Agenda for direction from the City Commission.

EMS/act

CCO1910-15

**CITY OF AVENTURA
APPLICATION FOR
ARTS & CULTURAL CENTER ADVISORY BOARD**



Applicants must have specific experience and a strong commitment to performing arts including music, dance, the dramatic arts, the visual arts and the cultural arts.

Name of Applicant: Rita Regev
(Please Print)

Address: 1900 E. Country Club Dr. #603

Home Phone: 305-343-1214 Email Address: RitaRegev@gmail.com

Business Name: Optimar International Realty Occupation: Broker-Associate

Business Address: 18246 Collins Avenue, Sunny Isles Beach, FL

Business Phone: 305-343-1214 Fax: _____

Qualifications: Special Events Director for ZAG Art Gallery , featuring world- famous artists, Stephen Gamson
(Briefly describe the specific expertise and/or abilities you can contribute as a member of this Board.)
and Romero Britto; Editor and writer, This Week in Israel and This Week in Jerusalem, Staff Writer Art in Israel;
Publicist for artists, Michael Israel and Stephen Gamson;
Raised funds for several art education events for local schools- Highland Oaks Elementary and Middle, Krop;

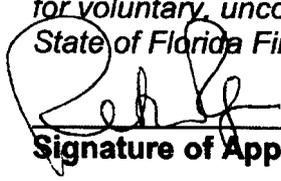
Member Aventura Marketing Council 1996 to present; Education Committee, focused on ensuring the arts remain a big part of education within the Chamber. Operations Manager for Israel Independence Day Community Celebration;

Managed logistics and recruitment for fashion show, musical entertainment, performing arts, visiting dignitaries, children@s events, food court and volunteers. Liaison to 20 Artists exhibiting at event.

Committee member of P.A.T.H, Inner City youth outreach program.

Please attach a resume along with your application.

I understand that in accordance with the State of Florida Government in the Sunshine Law, this information may be made public. I understand that all board appointments are for voluntary, uncompensated services and I will be subject to the requirements of the State of Florida Financial Disclosure Requirements.


Signature of Applicant

11/12/15
Date

Fax, Mail or E-Mail completed application & resume to:
Office of the City Manager
Government Center
19200 West Country Club Drive, Aventura, FL 33180
(305) 466-8910 (305) 466-8919 fax
sorokae@cityofaventura.com

The Ordinance Establishing the Arts & Cultural Center Advisory Board is available for review on the City's web site at www.cityofaventura.com

Rita Regev

19900 E. Country Club Dr. #603, Aventura FL 33180
305-343-1214 – RitaRegev@gmail.com

Executive Profile

Currently, Broker-Associate at Optimar International Realty, specializing in the purchase, sale, and investment of single-family homes, condominiums, and income property throughout Dade, Broward, Palm Beach, Lee and Martin Counties.

As an Aventura resident since 1995, I have been a self-appointed *Ambassador* for the City of Excellence. I promote and share my enthusiasm of the sensational City that my family and I call Home. I choose to live and work in Aventura and would be honored to serve on the Arts and Cultural Center Advisory Board in order to share my love and passion for the City, and create and enhance arts programming for residents, visitors and future residents.

Co- Founder, President of Essence Marketing

I am very proud to have participated, with my children, in the North Dade Milk and Honey Food Distribution Campaign through Jewish Family Services, for the past 22 years and chaired the event in September 2010.

Last year, I co-hosted a one day business workshop in Miami, with STEP INTO RESULTS coaching.

Mission Statement: *Tikun Olam*: Bettering the World.

Skill Highlights

Art Gallery Management & Operations
Liaison with Artists, Musician, Writers
Implementing Children's Cultural Events
Small business development
Project management
Leadership/communication skills
New product delivery
Client account management
Employee relations
Customer service training
Employee training and coaching

Public Relations
Multimedia Copywriting & Editing
Translations Hebrew/English
Solutions Expert
Event Management and Promotion
Expense Control
Community Outreach
Contract Negotiations
Cost Reductions
Cross-Cultural Communications

Core Accomplishments

- **Projects, Events, Committees, Boards**
Special Events Director for ZAG Art Gallery, featuring world-famous artists, Stephen Gamson and Romero Britto
- *Editor and writer, This Week in Israel and This Week in Jerusalem, Staff Writer Art in Israel*
- *PTA fundraiser, committee chair for Highland Oaks Elementary School, Highland Oaks Middle School, Dr. Michael Krop Sr. High School, raised funds for several art education activities*
- *Member and Chairman's Round Table Member Aventura Marketing Council 1996 to present; Education Committee, focused on ensuring the arts remain a big part of education within the committee.*

- *Writer, contributor to Miami Herald, Miami Times and Aventura News for real estate and commerce*
- **Greater Miami Jewish Federation**, Shalom Bayit, Milk and Honey, Matzah Mitzvah, Real Estate and Commerce, Super Sunday committees
- **P.A.T.H. (Preserving, Teaching, Archiving Hip Hop)** committee member
- **Jewish Family Services**, pro bono real estate services, volunteer
- **I Have a Dream Foundation** committee member
- **Cystic Fibrosis Foundation** honoree
- **American Friends of Tel Aviv University** committee member
- **American Friends of the IDF** committee member

Project Management:

Operations Manager for **Israel Independence Day Community Celebration**, Miami, Florida. Greater Miami Jewish Federation.

One year project creating and implementing a one day tri-county celebration for 60,000 attendees. Managed logistics and recruitment for **fashion show, musical entertainment, performing arts**, visiting dignitaries, children's events, food court and volunteers.

Event Management:

Marketing and Membership Director of **Michael-Ann Russell JCC**, North Miami Beach, FL.

Mentored and coached employees resulting in an increase in productivity, membership, and revenue.

Organized and staffed community-wide 5 mile march with several hundred participants
Created and administered Family Day: Celebrity sports stars appearance, **visual performances**, vendors, merchandising, giveaways.

Implemented **Membership Campaign** which included all neighboring synagogues resulting in increased membership, revenue, and **participation** for the JCC, Beth Torah Synagogue, Adath Yeshuran Synagogue, Aventura Turnberry Jewish Center, Temple Sinai, and Young Israel (Reform, Conservative, Orthodox)

Operations Management:

Assistant to Director of **Miami Beach JCC**

Fundraising and operations for the building of the **Ronald W Shane Watersports Center** in partnership with University of Miami, City of Miami Beach and Miami Beach Chamber of Commerce
Marketing and publicity campaigns resulting in increased membership, school enrollment, revenue and community visibility and awareness

Education

Bachelor of Arts : Advertising/Marketing, 1980

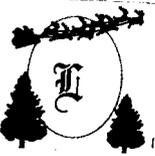
University of Florida — Gainesville , FL, USA

Associate of Arts : Middle East Politics/Advertising, 1979

Tel Aviv University — Ramat Aviv, Israel

Associate of Arts : Business Administration, 1989

College of Business Management — Sde Dov, Israel



Ms. Judy Lotwin
3000 Island Blvd
Aventura, FL 33160



**CITY OF AVENTURA
APPLICATION FOR
ARTS & CULTURAL CENTER ADVISORY BOARD**

Five members of the Board shall be residents of the City and four remaining members may be from within or outside the City limits. Potential Board members shall have resided at their residence for a continuous period of six months immediately prior to an appointment to the Board. Applicants must have specific experience and a strong commitment to performing arts including music, dance, the dramatic arts, the visual arts and the cultural arts.

Name of Applicant: Judy Scott Lotwin
(Please Print)

Address: 3000 Island Blvd - Aventura, FL

Home Phone: 305-936-9194 Email Address: Judy.Scott.19@yahoo.com

Business Name: Judy Scott Occupation: Entertainer

Business Address: Same as above

Business Phone: '' Fax: ''

Qualifications: _____
(Briefly describe the specific expertise and/or abilities you can contribute as a member of this Board.)

I'm a professional singer who has worked with Frank Sinatra, Jerry Lewis, Buddy Hackett etc. I ran a successful children's agency in N.Y.C., theatre & school managing over 300 children & young adults for movies, TV, & Broadway.

Please attach a resume along with your application. "Real Resumes"

I understand that in accordance with the State of Florida Government in the Sunshine Law, this information may be made public. I understand that all board appointments are for voluntary, uncompensated services and I will be subject to the requirements of the State of Florida Financial Disclosure Requirements.

Judy Scott Lotwin
Signature of Applicant

Oct 16, 16
Date

Fax, Mail or E-Mail completed application & resume to:
Office of the City Manager
Government Center
19200 West Country Club Drive, Aventura, FL 33180
(305) 466-8910 (305) 466-8919 fax
sorokae@cityofaventura.com

The Ordinance Establishing the Arts & Cultural Center Advisory Board is available for review on the City's web site at www.cityofaventura.com

JUDY SCOTT

Superlative is the word for singer JUDY SCOTT. Raised in Denver, Colorado, Judy first appeared on television at fifteen and two years later starred in summer stock in *SOUTH PACIFIC*. An engagement soon followed in the lounge at New York's famous Copacabana where Jerry Lewis caught her performance, decided to make her his protégée and immediately signed her to appear with him at the Sands Hotel in Las Vegas and the Fontainebleau in Miami Beach. Audience response was so great that he then featured her on his next television special. She went on to tour major clubs throughout the United States and the world with Frank Sinatra, Don Rickles, Bill Cosby, Jackie Mason, Shecky Greene and Robert Klein to name a few. She was Buddy Hackett's opening act in Atlantic City and on the east coast for over twenty years. Her career also includes television appearances with Johnny Carson and Merv Griffin, records for RCA Victor and Decca and performances on prominent cruise lines. In addition to her singing act, Judy wrote and has performed her one-woman show *SAY IT WITH MUSIC*, a tribute to the life and music of Irving Berlin, in theatres and cabarets around the country to rave reviews and standing ovations. This acclaim led to her starring in the segment on Irving Berlin in the *MELODIES & MEMORIES* series that was recently presented at Florida's new Aventura Performing Arts Center where she proudly serves on the Board of Directors. A person of many gifts, she formerly joined forces with a business partner and together they successfully ran a children's agency, theatre and school managing over 300 children and young adults for movies, TV and Broadway. But her lifelong love of performing propels her and now she looks forward to upcoming concert engagements with symphony orchestras in Florida. The New York Times summed it up best praising Judy as a "major talent, effervescent personality and great pipes."



Ms. Judy Scott
Apt 1005
3000 Island Blvd
Aventura, FL 33160

Rina Gitlin Begun
(773) 677 8764
19931 NE 36th Pl. Aventura, FL. 33180
rinagitlin@gmail.com

- Sixteen-year background successfully planning and producing innovative performing and visual arts festivals, cultural events and exhibitions.
- Multicultural experience: Spanish is primary language and proficient in English, Hebrew and French. Have lived in four countries for extended periods.
- Former member of Evanston Arts Council, Illinois.

Work experience

-Museum Docent

Art Institute Chicago 2014

-Producer

Backstage Evanston. Northwestern University, Evanston, Illinois. 2013

-Festival coordinator 2012

Evanston Ethnic and Lakeshore summer art festivals. Evanston, Illinois.

-Executive Director 2010

Enlace Universitario, *Opportunities for a New Generation of Architects* Acapulco, Mexico

- Planned and produced a multi-day forum for professional architects and students to interact and exchange knowledge about the state of the industry.
- Organized the design, development and production of all workshops and panels.
- Coordinated event logistics and ensured that all activities ran smoothly.

-General Director 2005 - 2009

Dance Festival *Aviv*, Centro Deportivo Israelita, México City, México

- Planned and produced a weeklong festival, which included the following events: a dance competition, children's programs, short film competition, art exhibits and multiple concerts.

- Developed a team-based approach, which helped transform attitudes of volunteers for the event and attracted new participants to the program.
- Executed plan in the fourth year despite 35% budget cuts.
- Earned the 2009 Outstanding Achievement Award by the Festival's Board of Directors.

-Curator and exhibit developer 2009

Comunidad Maguen David, México City, México

Curated an exhibition about the History of the Jews from Aleppo in Mexico.

-Exhibit developer 2007

Centro Deportivo Israelita, México City, México

- Adapted a 3 million multimedia experience from the Herzl Museum in Jerusalem, Israel in six weeks with a 50,000 budget
- Led team that designed, configured and produced the set
- Excellent reviews from leaders of the project and the public

-Curator and exhibit developer 2007 - 2008

Association for the Well-being of Israeli soldiers, Mexico City, Mexico

Curated the successful traveling exhibition *24 Hours in IDF (Israel Defense Force)* that toured Mexico and Latin America

-Curator and exhibit developer 2006 - 2006

Metta-Saade Foundation, Mexico City, Mexico

Curated and exhibition about the book *Hanna's Suitcase*

-Curator and exhibit developer 2002 - 2003

Escuela Yavne, Mexico City, Mexico

Curated the exhibition *Or Baderej*

-Exhibition developer 1998 - 2001

Holocaust Museum *Tuvie Maizel*, Mexico City, Mexico

-Museum docent 1996 - 1998

Museum of the Diaspora, Tel Aviv, Israel

-Manager Opening ceremony Maccabi Games 1996

Macabbi World Union, Tel Aviv, Israel

-Israeli folk dance teacher

1990-1995

Centro Deportivo Israelita, Mexico City, Mexico

Education

Docent training Art Institute of Chicago

2012-2013

Certificate in New Technologies in Museum Design

2009 - 2010

Universidad de Alcalá, Liceus On line, Spain

Certificate in Jewish Art History

Universidad Hebraica, México City, México

1999 - 2000

Master of Arts courses in Art History

1996 - 1998

Hebrew University of Jerusalem, Israel

Bachelor of Arts in Art History

1991 – 1995

Universidad Iberoamericana, México City, México



To Whom It May Concern:

It is my pleasure to offer this reference letter for Rina Gitlin Begun, former Docent of the Art Institute of Chicago. Rina was a member of most recent class of docents-in-training, and matriculated into the program in December 2013. While I was very sad to see Rina move away from Chicago and our museum, I am pleased to be able to support her move to another institution, as she has myriad talents and skills to offer.

Entrance into the Art Institute's Docent Program is competitive. Rina was selected from among 80 or so candidates to take her spot in this 30-person class. Diversity was a goal of ours as we assembled this cohort, and Rina brought with her not only a background in Art History but fluency in multiple languages and experience living and working internationally. On top of that, she immediately presented herself as warm, passionate about art and education, and a life-long learner, the key ingredients for being a docent at this museum.

It may be helpful to understand the commitment entailed in being a volunteer educator at the Art Institute to assess Rina's passion for and commitment to this work. The first two semesters of docent training comprise twice-weekly seminars (three hours each), in which we provide a foundation in: Art History through the museum's collection, museum education pedagogy, research and writing skills, and child development. In the third semester, docents-in-training participate in a once-weekly seminar that extends these areas of inquiry and also work with a veteran docent mentor to facilitate tours for K-12 student groups. Being mentored entails a gradual release of responsibility, with the docent-in-training taking on a more leading role in touring over time. In addition, class members research objects in the collection and write papers (comprised of research and lesson plans). Despite the substantial time commitment and effort required to complete the process, Rina—with a travelling husband, four children, and a life outside the museum—committed fully to this course. I was consistently impressed with her perseverance, thoughtfulness, and passion. In this work, she brought together her academic interests with her nurturing character in ways that heretofore I do not believe she thought were possible.

We were so pleased to have her matriculate into the Docent Program with her classmates in December 2013 and to begin touring independently. After three semesters, Rina had emerged as a skillful educator, with creative approaches to works of art and an engaging manner that had her student groups immersed in conversation. Imagine our dismay, however, in learning soon after that her family needed to relocate to Florida! Such is life. Rina was only just beginning to fully

realize all the hard work she had put into becoming a docent here. I am hopeful that she will be able to find a place to deploy her talents in her new hometown. Whether researching, working with the public, or fulfilling some other aspect of museum or cultural work, Rina is well equipped to undertake the intellectual pursuit, work collaboratively on a team, and engage people of all ages. She is warm, creative, passionate educator, and I encourage you to consider her for a position within your institution. Please do not hesitate to contact me if you would like to learn more about Rina.

Sincerely,

A handwritten signature in black ink that reads "Robin Schnur". The signature is written in a cursive style with a long horizontal line extending to the right.

Robin Schnur
Director, Youth and Family Programs
The Art Institute of Chicago
312-443-9328
rschnur@artic.edu

CITY OF AVENTURA

OFFICE OF THE CITY MANAGER

MEMORANDUM

TO: City Commission

FROM: Eric M. Soroka, ICMA-CM, City Manager

DATE: November 9, 2015

SUBJECT: **Partnership With North Miami Beach Little League Baseball**



Recently, we were approached by the President of the North Miami Beach Little League Baseball to merge the two cities' programs into one. Since the City obtained its charter for Little League Baseball in 2009, we have seen a steady decline in registration due to the rise in popularity of soccer.

In order to continue to provide a viable baseball program to the City's residents, it is recommended that we pursue the partnership with North Miami Beach Little League. The name of the league would be the North Miami Beach – Aventura Little League. Provided there are no conflicts with other uses, our fields would be made available for the program as well as North Miami Beach's fields.

I have placed this item on the Workshop Agenda to obtain consensus to move forward on this matter.

EMS/act

CCO1918-15

CITY OF AVENTURA

OFFICE OF THE CITY MANAGER

MEMORANDUM

TO: City Commission

FROM: Eric M. Soroka, ICMA-CM, City Manager 

DATE: November 12, 2015

SUBJECT: **Biscayne Lake Gardens Service Corp.'s Request to Convey City Roads Back to the Condominium Association**

The President of Biscayne Lake Gardens Service Corp., which operates as a Condominium Association for Biscayne Lake Gardens, has requested that the City convey existing City roadways located within the development back to the condominium. The following roadways are included in this request:

N.E. 29th Court
N.E. 201st Terrace
N.E. 27th Court
N.E. 203rd Street Frontage Road

A map of the roadways is attached. The principal reason for the request is to allow the condominium to provide a more secure, private and safe development.

The roadways were transferred to the City in 1996 as part of the Interlocal Agreement with the County, whereby all previous County roads were transferred to the City's jurisdiction.

It is recommended that the City Commission authorize the City Administration to pursue the request as it will improve safety to the Biscayne Lakes Garden Condominium and reduce the City's maintenance costs in the future.

EMS/act

Attachment

CCO1919-15



CITY OF AVENTURA
OFFICE OF THE CITY COMMISSION

MEMORANDUM

TO: Eric M. Soroka, ICMA-CM, City Manager

FROM: Commissioner Denise Landman

DATE: November 4, 2015

SUBJECT: Discussion on Naming a City Owned Area after George Berlin

Please place on the November Workshop Meeting Agenda a discussion on naming a City owned area after George Berlin.

Thank you.