



# NEWS RELEASE

## City of Aventura

19200 West Country Club Drive  
Aventura, Florida 33180

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### FOR IMMEDIATE RELEASE

**Date:** 08/31/2016  
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### The City of Aventura Launches City Wide Bike Share Program

#### Aventura, Florida ...

The City of Aventura will be rolling out a bike share program, Aventura BCycle, with a grand opening and ribbon cutting ceremony to be held at 10 AM on Thursday, September 8, 2016 at Founders Park, 3105 NE 190 Street. With the launch of this program, the City aims to support green transportation by reducing car pollution, reduce traffic, and provide the opportunity for great exercise around the City of Excellence! Please join the City of Aventura Mayor and Commission as they cut the ribbon and make Aventura BCycle official!

Five bike share stations have been installed at the following locations:

- Community Recreation Center, 3375 NE 188 Street;
- Aventura Mall Transit Terminal;
- North Country Club Drive at 34<sup>th</sup> Avenue.
- Waterways Park, 3301 NE 213 Street;
- Founders Park, 3105 NE 190 Street and;

After the grand opening ceremony, riders can check out a BCycle bike from 5 AM – 11:59 PM at the Community Recreation Center, Aventura Mall and North Country Club Drive stations, and bikes can be returned to those stations at any time. Bike stations at Waterways Park and Founders Park are available during the park's hours of operation.

Aventura BCycle bikes feature 3 speeds, front and rear lights, hand brakes, an integrated bell and a front basket too! Riders are encouraged to wear their own bike helmet for safety. Riders can ride utilizing their credit card but are encouraged to purchase a weekly or an annual membership. Members enjoy the benefit of paying a reduced rate.

The Aventura BCycle program is operated in partnership with Broward BCycle. For complete information about the Aventura BCycle program including membership registration, visit the website at [aventura.bcycle.com](http://aventura.bcycle.com) or call BCycle support at 888-852-8665.

*Eric M. Soroka*  
City Manager

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