



Census 2010 – Factoids for Aventura

Aventura is Counting on You.

Census 2010: It's Important, It's Confidential, It's 10 Questions!

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Did you know that information from the US Census is used to calculate the distribution of over \$400 billion in federal funds to state and local government programs? We need your help to ensure that Aventura receives our fair share by reaching a full count in Census 2010. We have only **one chance** to be counted for the next 10 years.

It's Important!

It's important to all of us because census data is used to plan for the needs of the community: Health care facilities, transportation projects, public safety strategies, and educational programs.

It's Confidential!

Your completed Census questionnaire is confidential and protected by law. Census employees cannot share your information with anyone (not even the President or other government agencies can access your information). Employees are subject to a \$250,000 fine and up to five years in prison for disclosing personal information.

A Full Count in Census 2010: We can do it!

In the last Census of 2000, only 53% of Aventura residents were counted. With your help we can reach 100% in the 2010 Census if everyone completes the questionnaire we receive in March and returns it by Census Day, April 1, 2010. [This is much lower than the 67% national response.]

Seasonal Residents: You Are Part of Aventura

Even if you don't live in Aventura all year round, you still count! By completing your questionnaire, you help provide funding for city services and ensure that Aventura get its fair share. Be Counted and Be Represented.

One of the Shortest Forms in History.

The 2010 Census form is ten questions that will take about ten minutes to fill in. Explore the form online (<http://2010.census.gov>) to view the questions you'll be answering. In less time than it takes to make a hardboiled egg, you can fill it out and send it in the postage paid envelope. Done. You've just helped Aventura get its fair share of \$400 billion dollars for your community.

We can't move forward till you mail it back.

Census workers will be around from May through July to visit you in person if you do not respond to the questionnaire. You can avoid the "knock on the door" if you just mail it in when you receive it in March.

AFTER APRIL 1: It's STILL in Your Hands

If the Census 2010 questionnaire is still in your hands, you can still send it in TODAY to be counted. Avoid having a personal interview with a Census Worker by sending it in.