



Community Services Advisory Board Meeting

Thursday, February 3, 2022 at 3:00 PM
Fifth Floor Executive Conference Room
19200 W. Country Club Drive
Aventura, FL 33180

Agenda

- I. Call to Order
- II. Public Comment
- III. Approval of Minutes – January 6, 2022
- IV. City Manager Reports
- V. Staff Reports
 - a. February 14 “Pop Up” event
 - b. Go Green Application
 - c. Craft Bazaar
- VI. Adjournment

This meeting is open to the public. In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this meeting because of that disability should contact the Office of the City Clerk, 305-466-8901, not later than two days prior to such proceeding. One or more members of the City of Aventura Commission and/or Advisory Boards may be in attendance and may participate in this meeting. Agenda items may be viewed at the Office of the City Manager, City of Aventura Government Center, 19200 W. Country Club Drive, Aventura, Florida, 33180. Anyone wishing to obtain a copy of an agenda item should contact the City Manager’s office at (305) 466-8910.



**COMMUNITY SERVICES ADVISORY BOARD MEETING MINUTES
JANUARY 6, 2022
3:00 P.M.
Aventura Government Center
19200 West Country Club Drive
Aventura, FL 33180**

I. **Call to Order:** The meeting was called to order at 3:01 p.m. by Mr. Stern¹. The following members were present:

Sandra Kaplan
Daniel Naim
David Pulver²
Jaclyn Riley³
Marjorie Rosenblatt
Michael Stern

Absent: Sherry Superfine

Others present: Ronald J. Wasson, City Manager
Ellisa L. Horvath, MMC, City Clerk
Kimberly Merchant, Community Services Director
Bryan Pegues, Assistant City Manager

II. **Public Comment:** The following members of the public provided comments: Frank Hernandez (20301 W. Country Club Drive, PH#24, Aventura).

III. **Approval of Minutes – October 14, 2021:** A motion to approve the minutes of the October 14, 2021 meeting was offered by Ms. Rosenblatt, seconded by Ms. Kaplan, and unanimously passed.

IV. **City Manager Reports:** Mr. Wasson thanked the Board for their assistance during Veteran's Day and Founders Day. Mr. Pegues provided positive comments on both events.

V. **Staff Reports:**

a. **Program and Events Report:** Mrs. Merchant reviewed the program update including the parks & recreation programs and CRC activities, the update on previous

¹ Mr. Stern served as Chair and Mr. Naim served as Vice Chair at this meeting.

² Participated via virtual communications media technology.

³ Participated via virtual communications media technology.

and upcoming events, and the success of Founders Day 2021. She also provided information on the event to be held recognizing City volunteers.

The Board discussed planning primarily outdoor events in the near future, due to the increase in COVID-19 positivity rates.

b. Go Green Application Approval: Mrs. Merchant reviewed the Go Green Recognition Program Application as provided in the agenda.

The Board discussed additional angles to consider in order to encourage participation and increase motivation for the program, including the idea to highlight one to three top winners in addition to the plaques for participation. Mr. Wasson offered to increase social media recognition for the program and the award recipients.

Mrs. Merchant will provide the members with the names of the buildings they are responsible for contacting.

A motion to approve the application with the addition of a cover sheet was offered by Mr. Naim, seconded by Ms. Kaplan, and unanimously passed.

c. "Pop Up" Event Plans Discussion: Mrs. Merchant reviewed the prior ideas discussed.

The Board discussed weekly instructors, distributing flowers, food trucks, an ice cream truck, outdoor concert, and a small band or group of singers.

A motion to approve 1) the first event to be the distribution of carnations with "spreading love through the community" cards during the morning car lines at both schools (ACES and DSAHS) on February 14, 2022 and 2) the second event to be an ice cream truck at the Founders Park Splash Pad on a date to be determined was offered by Ms. Rosenblatt, seconded by Dr. Pulver, and unanimously passed.

Mrs. Merchant will work on the details of ordering the flowers, information to be placed on the card, distribution times, and shirts for the members to wear.

The next meeting was scheduled for February 3, 2022 at 3:00 p.m.

VI. Adjournment: There being no further business to come before the Board, a motion to adjourn was offered by Mr. Naim, seconded by Ms. Rosenblatt, and unanimously passed; thereby adjourning the meeting at 4:01 p.m.

Ellisa L. Horvath, MMC, City Clerk

Approved by the Board on February 3, 2022.