

The City of Aventura



Arts & Cultural Center Advisory Board Meeting

October 17, 2023
10:00 a.m.

Aventura Government Center
5th Floor Executive Conference Room
19200 W. Country Club Drive, Aventura, FL 33180

AGENDA

1. Call to Order / Roll Call
2. Approval of Minutes – February 21, 2023 and June 27, 2023
3. State of the Center Report by Jeff Kiltie
4. Other Business
5. Adjournment

This meeting is open to the public. In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this meeting because of that disability should contact the Office of the City Clerk, 305-466-8901 or cityclerk@cityofaventura.com, not later than two days prior to such proceeding. One or more members of the City of Aventura Commission and/or Advisory Boards may participate in the meeting. Agenda items are available online at cityofaventura.com for viewing and printing. Copies of agenda items can also be requested through the Office of the City Clerk at 305-466-8901 or cityclerk@cityofaventura.com.



ARTS & CULTURAL CENTER ADVISORY BOARD MEETING MINUTES

FEBRUARY 21, 2023

10:00 A.M.

**Aventura Government Center
19200 West Country Club Drive
Aventura, FL 33180**

1. **Call to Order/Roll Call:** The meeting was called to order at 10:02 a.m. by Ms. Elias. The following members were present:

Ellen Elias
Joyce Forchion
Becky Franco-Freifeld¹
Judy Scott Lotwin
Rita Regev
Edna Schenkel
Judith Weinberg

Absent: Lisa Horwitz
Merridy Robinson Kotler

Others Present: Ronald J. Wasson, City Manager
Bryan Pegues, Assistant City Manager
Arleen Llanes, Executive Assistant to the City Clerk
Jeff Kiltie, Arts & Cultural Center (AACC) Manager
Scott Miller, AACC Event Services Manager
Shelly Bradshaw – Vice President of Operations
(Broward Center for the Performing Arts & affiliated venues)

2. **Approval of Minutes – October 18, 2022:** A motion to approve the minutes of the October 18, 2022 meeting was offered by Ms. Scott Lotwin, seconded by Ms. Schenkel, and unanimously passed.

3. **State of the Center Report by Jeff Kiltie:** Mr. Kiltie distributed and reviewed a PowerPoint titled Aventura Arts & Cultural Center Advisory Board Presentation February 21, 2023, highlighting the following items: Mission Statement, “By the Numbers” To Date Since October 1, 2022, 2022-2023 Season – Average Attendance by Genre, 2023-2023 Season Sales to Date, Founders Day 2022, Arts Ballet Theatre of Florida’s Sensory Inclusive Nutcracker, Marketing Highlights, Social Media Overview, Projected Performances & Activity 2023-2024, 2023-2024 Season Programming, and New Usher Orientation.

¹ Arrived during Item 3.

Board Members provided comments and feedback throughout the presentation.

4. **Other Business:** The following additional items were discussed: the possibility of an art exhibition at either the Center or another location in the City and advertising or partnering with Brightline.

The next meeting was scheduled for October 17, 2023 at 10:00 a.m., by consensus of the Board.

5. **Adjournment:** There being no further business to come before the Board, a motion to adjourn was offered by Ms. Schenkel, seconded by Ms. Forchion, and unanimously passed; thereby adjourning the meeting at 10:50 a.m.

Ellisa L. Horvath, MMC, City Clerk

Approved by the Board on October 17, 2023



ARTS & CULTURAL CENTER ADVISORY BOARD MEETING MINUTES

JUNE 27, 2023

10:00 A.M.

**Aventura Government Center
19200 West Country Club Drive
Aventura, FL 33180**

1. **Call to Order/Roll Call:** The meeting was called to order at 10:14 a.m. by Ms. Regev. The following members were present:

Becky Franco-Freifeld
Lisa Horwitz
Rita Regev
Edna Schenkel

Absent: Ellen Elias
Joyce Forchion
Merridy Robinson Kotler
Judy Scott Lotwin
Judith Weinberg

Others Present: Ronald J. Wasson, City Manager
Ellisa L. Horvath, MMC, City Clerk
Bryan Pegues, Assistant City Manager
Arleen Llanes, Executive Assistant to the City Clerk
Jeff Kiltie, Arts & Cultural Center (AACC) Manager
Scott Miller, AACC Event Services Manager

Due to the lack of a quorum, only informational items were provided to the Board.

2. **Approval of Minutes – February 21, 2023:** The minutes were not approved due to the lack of a quorum and will be placed on the October meeting agenda.

3. **State of the Center Report by Jeff Kiltie:** Mr. Kiltie distributed and reviewed a PowerPoint titled Aventura Arts & Cultural Center Advisory Board Presentation June 27, 2023, highlighting the following items: "By the Numbers" To Date Since October 1, 2022, 2022-2023 Season – Average Attendance by Genre, 2022-2023 Season Sales to Date, Aventura Arts & Cultural Center Demographics, Aventura Arts & Cultural Center Zip Code Analysis, Marketing Initiatives, Projected Performances & Activity 2023-2024, and 2023-2024 Season Programming.

Board Members provided comments and feedback throughout the presentation.

4. **Other Business:** None.

The next meeting had already been scheduled for October 17, 2023 at 10:00 a.m.

5. **Adjournment:** The meeting adjourned at 10:52 a.m.

Ellisa L. Horvath, MMC, City Clerk

Approved by the Board on October 17, 2023